

DR. ELIZABETH BLOOD  
CHAIR & ASSOCIATE PROFESSOR  
DEPARTMENT OF FOREIGN LANGUAGES  
SALEM STATE UNIVERSITY  
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RECEIVED  
STATE ETHICS COMMISSION  
2013 AUG 30 AM 9:57

**Memo**

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To: Kristen Esterberg, Provost, Academic Affairs

From: Elizabeth Blood, Chair, Foreign Languages

Date: August 2, 2013

RE: State Ethics Disclosure Forms

Enclosed please find two memorandums requesting use of the intermediate French textbook I co-authored for my FRE 201 course next fall and my FRE 202 course next spring. The French faculty (full and part-time) evaluated several books and voted to use my book, *Intrigue* (3<sup>rd</sup> edition) as our common text. This text presents language structures in the context of an engaging mystery story that gives students realistic models of conversations and written materials and offers activities that are relevant and compelling for non-traditional (older, multicultural, first-generation college) students. Traditional French textbooks often assume a heterosexual younger reader (with activities that, for example, ask students to imagine asking their parents for permission to do something; never imagining a student might actually be a working parent!) and they focus primarily on upper class culture in France, not giving equal weight to the cultural importance of French speaking-cultures in Africa or the Americas or to minority groups in France. One of my main goals in writing this text was to create a text that would not contain activities that embarrass students or that undervalue cultural differences among students in the classroom.

As our French program is fairly small and the same book is used in both FRE 201 and FRE 202 (we will offer 2 day and 1 evening FRE 201 in fall, and students will not need to purchase a new book if they continue to take 2 day and 1 evening FRE 202 in spring, as FRE 202 covers the second half of the book), my share of the royalties earned on these 80-100 books (text and workbooks) will be limited, and even smaller on the books sold to students in the 1 fall and 1 spring section I will teach (total around 20-25 copies). I earn 10% of the net receipts (that is, 10% of the profit made by Pearson after deducting costs related to printing and shipping on the wholesale price paid by bookstores) on each book, which I estimate to be about \$1-\$1.50 per book, or a maximum total of \$150 over the next academic year for all the intermediate French sections. I do not earn any royalties from the bookstore mark-up price.

I am not using this book in order to make a profit off of students at Salem State. The text is widely used in dozens of large universities across the U.S., which provides me with a decent royalty return each year. I wish I could give my students all free copies of the text. The students of Salem State are mentioned in the acknowledgement section of the new 3<sup>rd</sup> edition: "A very special thanks to the students of Salem State College for their helpful suggestions for the new edition and, above all, for their enthusiasm for learning French, which keeps me motivated to make my teaching as relevant and exciting as possible, year after year."

More information on *Intrigue* can be found at: <http://www.pearsonhighered.com/intrigue/>

Please let me know if you have any questions.

*Liz*

SALEM STATE UNIVERSITY  
MEMORANDUM

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STATE ETHICS COMMISSION

2013 AUG 30 AM 9:57

Date:

To: Patricia Maguire Meservey, President, Salem State University

From: Professor Blood, wcc Department

Re: Disclosure of Decision to Adopt Instructional Materials  
In Whose Sale I Have A Financial Interest

In compliance with the Massachusetts G.L.c.268A, §6, I disclose my intent to adopt the following:

Semester: <u>Fall</u> Year: <u>2013</u> <input checked="" type="checkbox"/> Day <input type="checkbox"/> DGCE <input type="checkbox"/> Non-Credit <i>check all that apply</i>
Title: <u>Intrigue 3<sup>rd</sup> Edition Pearson Education</u>
Course Number/Name: <u>FRE 201.01</u>
Full description of materials (e.g., published text, course-pack, CD, etc) (use reverse side of form if necessary) <u>Published textbook and online workbook access</u>
<i>If this is a published work sold to students through a 3<sup>rd</sup> party such as a bookstore:</i> <u>Check all that apply</u> <input type="checkbox"/> I am the author <input type="checkbox"/> I am the editor <input type="checkbox"/> Other (indicate) <input checked="" type="checkbox"/> I am the co-author <input type="checkbox"/> I am the co-editor From sale of this title to Salem State University students I anticipate that I will receive total royalties in the amount of \$ <u>150.00</u> .
<i>If you are the publisher of this work and are selling it directly to students:</i>  From direct sale of this title to Salem State University students I anticipate that I will receive total income of \$ _____ of which \$ _____ is total profit.

In the event you determine that this financial interest is sufficiently substantial to warrant assigning to someone else the decision about whether the instructional materials described above should be adopted for use in the course identified above, I agree to allow the Department Chair/Graduate Program Coordinator or designee to make that decision in my stead.

Egon A Blood 8/9/13  
Signature of Faculty Member Date

Determination of Salem State University Appointing Authority

☒ I have reviewed this matter and determine that the faculty member's financial interest as disclosed above is not sufficiently substantial to warrant my assigning to someone else the decision about whether the instructional materials described above should be adopted for use in the course identified above.

☐ I have reviewed this matter and determine that the faculty member's financial interest is sufficiently substantial to warrant my assigning the decision in question to someone else. Therefore, in accordance with M.G.L.c.268A, §6, I assign that decision to the Department Chair/Graduate Program Coordinator or designee.

Patricia Maguire Meservey 8/23/13  
Patricia Maguire Meservey, President Date

SALEM STATE UNIVERSITY  
MEMORANDUM

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Date:

To: Patricia Maguire Meservey, President, Salem State University

From: Professor Blood, wc Department

Re: Disclosure of Decision to Adopt Instructional Materials  
In Whose Sale I Have A Financial Interest

In compliance with the Massachusetts G.L.c.268A, §6, I disclose my intent to adopt the following:

Semester: <u>Spring</u> Year: <u>2014</u> ( <input checked="" type="checkbox"/> Day) ( <input type="checkbox"/> DGCE) ( <input type="checkbox"/> Non-Credit) <i>check all that apply</i>
Title: <u>Intrigue 3rd Edition Pearson Education</u>
Course Number/Name: <u>FRE 202.01</u>
Full description of materials (e.g., published text, course-pack, CD, etc) (use reverse side of form if necessary) <u>Published textbook and online workbook access</u>
<i>If this is a published work sold to students through a 3<sup>rd</sup> party such as a bookstore:</i> <u>Check all that apply</u> ( ) I am the author ( ) I am the editor ( ) Other (indicate) ( <input checked="" type="checkbox"/> ) I am the co-author ( ) I am the co-editor From sale of this title to Salem State University students I anticipate that I will receive total royalties in the amount of \$ <u>150.00</u> .
<i>If you are the publisher of this work and are selling it directly to students:</i>  From direct sale of this title to Salem State University students I anticipate that I will receive total income of \$ _____ of which \$ _____ is total profit.

In the event you determine that this financial interest is sufficiently substantial to warrant assigning to someone else the decision about whether the instructional materials described above should be adopted for use in the course identified above, I agree to allow the Department Chair/Graduate Program Coordinator or designee to make that decision in my stead.

Egon A Blood 8/9/13  
Signature of Faculty Member Date

Determination of Salem State University Appointing Authority

(☒ ) I have reviewed this matter and determine that the faculty member's financial interest as disclosed above is not sufficiently substantial to warrant my assigning to someone else the decision about whether the instructional materials described above should be adopted for use in the course identified above.

( ) I have reviewed this matter and determine that the faculty member's financial interest is sufficiently substantial to warrant my assigning the decision in question to someone else. Therefore, in accordance with M.G.L.c.268A, §6, I assign that decision to the Department Chair/Graduate Program Coordinator or designee.

Patricia Maguire Meservey 8/23/13  
Patricia Maguire Meservey, President Date