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Learning with Purpose

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OFFICE OF THE PROVOST

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AUTHORIZATION LETTER FROM VICE PROVOST FOR UNDERGRADUATE EDUCATION

Re: Use of Textbook for Teaching and M.G.L. c.268A, §6

July 1, 2014

Robert G. Kunzendorf
Psychology Department
3rd Floor, Health and Social Sciences Building
Lowell, MA 01854

Dear Dr. Kunzendorf,

Thank you for your recent Outside Activity Disclosure regarding assignment of a textbook you have written to students in your course. In order for you to assign textbooks to your students that you have written and from whose sale you will financially benefit, you are required to fully disclose and receive a written determination from your appointing authority consistent with the statutory language of §6 of the MA State Ethics Law indicating that your financial interest in the textbook selection decision is not so substantial as to affect the integrity of your service to the Commonwealth.

I have reviewed the Outside Activity Disclosure (copy attached), publicly available information about the textbook and other information provided by you and determined that your financial interest is not so substantial as to be deemed likely to affect the integrity of the services which the Commonwealth may expect from you and you may use the textbook for the course as indicated in your disclosure.

You should retain this written determination for your records.

Sincerely,

Dr. Charlotte Mandell, Vice Provost for Undergraduate Education

cc: State Ethics Commission (copied pursuant to requirement of §6)
Elaine Major, Director of Institutional Compliance at UMass Lowell

Textbook Disclosure Statement

Name: Robert G. Kunzendorf

Title: Professor

Campus: UMass Lowell

Department: Psychology

Description of Activity (please include identity of commercial entities involved):

This semester (spring 2014), one of the three books which I assigned in my seminar on dreams was my recent monograph containing 100 dream depictions. For the last few weeks of the seminar, my students have been developing their own hypotheses about the visual features of dreams, have been rating the 100 dream depictions for the visual features pertinent to their hypotheses, and have been statistically testing their hypotheses in class—all of which will go into their final research paper for the seminar. One of the student's analyses has uncovered a finding worthy of publication, and I intend to help him write it up for publication. I assigned the paperback version of this book because it is a one-of-a-kind database for scientific analyses of dreams, and because the Psychology Department encourages faculty to bring research methods into advanced seminars. The book itself—"Envisioning the Dream through Art and Science" by me and my colleague Jim Veatch from the Art Department—is a monograph which Baywood Publishing Company is publishing for university libraries, for professors whose research and teaching interests focus on dreams, and for seminars on dreams.

Description of Financial Interest (please be specific):

I will receive a 7% royalty for each sold copy of this book, the paperback version of which sells for \$58.95. Thus, I stand to receive \$65.78 in royalties for the copies bought by my students.

I hereby certify that I have read and understood the University Policy on Conflicts of Interest Relating to Intellectual Property and commercial Ventures. I further certify that, to the best of my knowledge, the contents of this Financial Interest Disclosure Statement are complete and accurate.

Signature of Covered Individual:

Date: