


**DISCLOSURE BY ELECTED PUBLIC EMPLOYEE  
OF TRAVEL EXPENSES SERVING A LEGITIMATE PUBLIC PURPOSE  
AS REQUIRED BY 930 CMR 5.08(2)(d)2.**

	<b>ELECTED PUBLIC EMPLOYEE INFORMATION</b>
Name of elected public employee:	John F. Keenan
Title/ Position	Massachusetts State Senate State Senator, Norfolk and Plymouth District
Agency/ Department	Massachusetts State Senate
Agency address:	24 Beacon St. Room 413-F Boston, MA, 02133
Office phone:	(617) 722-1494
Office e-mail:	John.Keenan@masenate.gov
<b>Write an X to confirm each statement.</b>	<p>I am filing this disclosure because:</p> <p><input checked="" type="checkbox"/> I am going to engage in an activity that serves a legitimate public purpose, i.e., it is intended to promote the interests of the Commonwealth, a county or a municipality; and</p> <p><input checked="" type="checkbox"/> A non-public entity (but not a lobbyist) has offered to reimburse, waive or pay travel expenses and costs worth more than \$50.</p>
	<b>ACTIVITY THAT SERVES A LEGITIMATE PUBLIC PURPOSE</b>
Describe the activity which is the reason for traveling.	I have been invited to attend a convening of experts on the future of sports betting research and policy, hosted by the American Institute for Boys and Men (AIBM).
Describe your participation in the activity.	I will collaborate with researchers, industry analysts, and other policymakers to identify key research gaps and emerging trends in sports betting.
Date, time and location of activity.	July 24-25, 2025 New York University 70 Washington Square South New York, NY 10012
Please explain how the activity will promote the interests of the Commonwealth, a county or a municipality.	Meeting and networking with researchers, industry analysts, and other policymakers to discuss research gaps and emerging trends in sports betting will inform my work as a Senator in developing evidence-based policy to address the economic and social impacts of legalized sports betting.

	<b>TRAVEL EXPENSES</b>
Identify the person or organization that offered to reimburse, waive or pay your travel expenses.	The American Institute for Boys and Men
Address of person or organization.	712 H St NE Washington, DC 20002-3627 USA
Provide information in as much detail as possible:	<i>Itemization and explanation of amounts offered:</i>
Transportation:	<i>Air, train, bus, and taxi fare and rental car hire, etc.</i> \$321 (train)
Lodging:	<i>Overnight accommodations.</i> \$686.21
Meals:	<i>Breakfast, lunch, dinner, special events.</i> \$52.48
Admission:	<i>Registration, admission, tickets, etc.</i>
Other (please list):	<i>Refreshment, instruction, materials, entertainment, etc.</i>
Total:	\$1,059.69
Write an X beside any relevant statement.	<input type="checkbox"/> I have attached the relevant itinerary. <input checked="" type="checkbox"/> I have attached the relevant agenda.
For the exemption to apply, check off <u>both statements</u> .	Having disclosed the facts above, I determine that: <input checked="" type="checkbox"/> Acceptance of the reimbursement, waiver or payment of travel expenses will serve a legitimate public purpose i.e., it will promote the interests of the Commonwealth, a county or a municipality; AND <input checked="" type="checkbox"/> Such public purpose outweighs any special non-work related benefit to me or to the person providing the reimbursement, waiver or payment.
Employee signature:	
Date:	7/22/25

Attach additional pages if necessary.

Elected state or county employees – file with the State Ethics Commission.

Members of the General Court – file with the House or Senate clerk or the State Ethics Commission.

Elected municipal employee – file with the City Clerk or Town Clerk.

## Sports Betting Research Convening

New York City | July 24 - 25, 2025

### **AGENDA**

#### **July 24: Optional dinner at Mary Lane, 99 Bank Street.**

Drinks will be served from 6pm, with the seated meal beginning at 6:30.

#### **July 25: Kimmel Center, NYU, Room 914.**

#### **9–9:30 AM: Arrival and Light Breakfast**

#### **9:30–10 AM: Welcome and Introductions**

Welcome: Alanna Williams, Vice President, American Institute for Boys and Men (AIBM)

Introductions: Each attendee briefly introduces themselves

#### **10 AM–10:45 AM: State of the Industry**

The history and rapid expansion of online sports betting, the user experience of betting platforms, and the size and demographics of the market.

Participants:

Moderator: Isaac Rose-Berman, Gambling Research Fellow, AIBM

Panelists:

Jonathan Cohen, senior program officer at the American Academy of Arts and Sciences and author of “Losing Big: America’s Reckless Bet on Sports Betting”

David Hill, host of the Spotify Original podcast “Gamblers” and the former NFL handicapper for the New York Times.

Natasha Dow Schüll (New York University), cultural anthropologist and the author of “Addiction by Design: Machine Gambling in Las Vegas.”

#### **10:45–11 AM: Break**

#### **11–11:45 AM: Policy Landscape**

A discussion on gambling policy, particularly at the state-level, including the range of available policies and regulations, existing gaps, and the role of data and research in informing efforts.

Participants:

Moderator: David Sasaki, Consultant, AIBM

Panelists:

John Keenan, Massachusetts State Senator for the Norfolk and Plymouth district, author of the recently introduced “Bettor Health Act.”

Michael Hallsworth, Chief Behavioral Scientist at the Behavioral Insights Team

Harry Levant, Director of Gambling Policy with the Public Health Advocacy Institute (PHAI) at Northeastern University School of Law

**11:45–12:45 PM: Lunch**

**12:45–1:45 PM: Causal Research on the Impacts of Sports Betting**

Researchers will present recent work on the impacts of gambling legalization, followed by Q&A and discussion. Presentations will include:

Poet Larsen (Postdoctoral fellow, Harvard Business School), presenting the paper *The Financial Consequences of Legalized Sports Betting*

Brad Humphries (University of West Virginia), presenting the paper *Legalized Sports Betting and Mental Health*

Daniel McCarthy (University of Maryland), presenting the paper *The Effects of Sports Betting Legalization on Consumer Behavior, State Finances, and Public Health*

Moderated by Alanna Williams, Vice President, AIBM

**1:45–2:15 PM: Arnold Ventures Funding/RFP Overview**

Overview of the Arnold Ventures Request for Proposals for research on sports betting, including focus areas, timelines, and submission guidelines.

Andrew Bacher-Hicks, VP of Evidence and Evaluation at Arnold Ventures

**2:15–2:30 PM: Break**

**2:30 - 3:45 PM: Concurrent Breakout Sessions**

Data Availability and Optimization

Facilitated by Alanna Williams, Vice President, AIBM

Explore challenges and innovations in accessing, standardizing, and leveraging data for rigorous causal research on sport betting behavior and outcomes

Policy Pathways

Facilitated by David Sasaki, Consultant, AIBM

Examine policy and regulatory options at the state and federal levels, highlighting emerging models, constraints and opportunities for evidence-based reform

Feature Design

Facilitated by Isaac Rose-Berman, Fellow, AIBM

Analyze how product features such as user interfaces, personalization, and gamification shape user behavior and how they might be modified to reduce harm

### **3:45 - 4 PM: Wrap up and Closing**

Highlights from breakouts

Discussion of next steps, including possible collaborations, data requests, and working groups to help further refine the learning agenda and key questions in this space.

